

Xiaobang Cai

Shanghai, Changning

chopinchoi@live.com

+86 13988979929

Dear Hiring Team,

I'm Xiaobang Cai, a FMCG marketing specialist with 3+ years of experience in brand growth, digital marketing, and consumer engaging projects management at Uni-President, Shanghai. My educational journey took me from Università Cattolica del Sacro Cuore, Italy, for my Master's to Burapha University, Thailand, for my Bachelor's, laying a solid foundation in business management and communication.

My tenure at Uni-President saw me leading projects that significantly increased brand visibility and directly engaged with millions, showcasing my strong ownership, leadership, and digital savvy. My skills in managing diverse teams and navigating digital platforms have been sharpened by my international educational and professional experiences.

I'm very interested in bringing my blend of skills, experience, and passion for marketing to your team. I'm aware that relocating for this opportunity would require visa sponsorship, and I want to assure you of my commitment to any necessary processes to make this transition as smooth as possible.

I'm dedicated, meticulous, and always strive for superior outcomes. With a solid foundation in the food & beverage industry, I'm also open to embrace challenges in new fields.

Thank you for considering my application. I look forward to the possibility of discussing my contribution to your team further.

Sincerely,

Xiaobang Cai